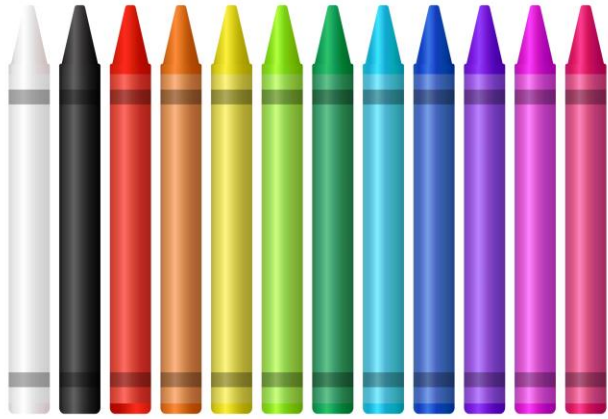


# Connecting With Color SUDARSHAN

Volume 28 | October 2022



*Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries*

## SUDARSHAN'S LATEST NEWS AND UPDATES

1. Greetings from Sudarshan – Sudarshan Presents Fall Colors

2. Featured Products - Sudaperm™ Yellow 3033K (PY 138)

3. Color of the Month – Old Gold

New web page  
November 2022

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## Greetings from Sudarshan

Welcome to the October 2022 edition of Sudarshan's "Connecting With Color" monthly newsletter.

It is the start of fall and what better time to highlight Sudarshan colorants that represent the colors of fall?

Sudaperm™ Yellow 3033K (PY138)

Sudafast™ Yellow 134 (PY83)

Sudaperm™ Orange 2915C (PO36)

Sudasol™ Red 6706 (SR135)

Sudatherm™ Tan 6416K (PY119)

**New**



Sudarshan is pleased to be your colorant solution provider and if you have a need, please connect with us at [contact@sudarshan.com](mailto:contact@sudarshan.com) or your current Sudarshan representative.

Color of the Day: October 17<sup>th</sup>

Sudaperm™ Pigments for Plastics

Sudaperm™ Yellow 3033K

**Greenish** bright shade  
**High** Color strength  
**Excellent** dispersion



Sudaperm™ Yellow 3033K (PY 138)



Greenish bright shade yellow pigment with high color strength, low filter pressure value. Recommended for LDPE; HDPE; PP; PS; EVA & PVC application.

Sudarshan Chemical Industries is a leading producer of performance colorants, manufacturing an extensive range of organic, inorganic, pearlescent pigments and dispersions.

Our Sudaperm™ is a premium range of the highest performance pigments, with technical benefits for most demanding coatings and plastic applications.





**ALERT!**



**New**



**web**



**page in**



**November 2022**



**WE ARE YOUR LEADING WORLD CLASS COLOR SOLUTION PROVIDER**

**SUDARSHAN**

Sudaperm™

Sudafast™

Sudacolor™

Sudajet™

Sudatherm™

Sudasol™

Sumica™



October 22, 2022



## Color of the Month

October 2022

**Solvent Base Polyurethane  
Base Coat / Clear Coat**

Base: Cream Base

TiO2 + just a touch of Sudaperm™  
Yellow 2935P, PY 139

Clear:

80% Sumica™ Gold 4199  
20% Sumica™ Bronze 4964  
(0.5% total mica in clearcoat)

**Old  
Gold**



To request samples, receive more information or set up a virtual presentation, please contact your local

Sudarshan representative today or email [contact@sudarshan.com](mailto:contact@sudarshan.com) .