

Connecting with Color

Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries



Featured Brand: Sudasol™

Sudarshan's Sudasol™ brand of solvent dyes for plastics applications offer excellent solubility with high heat stability, excellent light fastness, good processing stability and high tinting strength.

Sudasol™ solvent dyes also exhibit superior transparency for a wide range of polymer types. For plastics applications, Sudasol™ solvent dyes exhibit high heat stability and good processing stability especially required for more demanding applications such as engineered polymers.

- **Yellow** - 6746 (SY114), 6501 (SY93)
- **Orange** - 6601 (SO60)
- **Red** - 6706 (SR135), 6721 (SR179), 6716 (SR207)

For more information on Sudasol™ solvent dyes click here.

[Sudasol](#)

PY83 - Sudafast™ Yellow 166D

Sudafast Yellow 166D™ is a transparent red shade yellow pigment. It has high strength, gloss and transparency. The overall fastness properties in combination with the transparency makes it an excellent colorant for all types of solvent based ink formulations.



Sudafast™ Green 2729C (PG7)



Sudafast™ Green 2729C is a blue shade phthalocyanine green pigment with high color strength. It has good compatibility in both water and solvent based formulations making it an ideal PG7 for all types of coating applications.

Sudafast™ Green 2729C increases the color space coverage of our PG7 portfolio. The Sudafast™ Green 2729C is more blue shade complimenting our existing grade Sudafast™ Green 2727C which is more yellow shade.

See our Sudafast™ line by clicking here.

[Sudafast](#)



Sudarshan's range of pigments offer easier processing, improved performance and enhanced visual appearance for EVA applications.

For more information on pigments for EVA plastic applications click here.

[Pigments for EVA Plastic Applications](#)

Featured Application: EVA Plastics

Sudarshan pigments are well suited to color ethyl vinyl acetate (EVA) systems with a full color and performance range of pigments. The colorant portfolio appropriate for EVA applications ensures that the designer and formulator can create the exact color needed.

Ethyl Vinyl Acetate (EVA) is an elastomeric plastic with soft and flexible material characteristics. It is commonly used in footwear, sporting goods and packaging film applications.

- **Sudaperm™** - High Performance Organic
- **Sudafast™** - High Performance Azo, Phthalocyanines
- **Sudacolor™** - Classical Organic
- **Sudatherm™** - Complex Inorganic Colored Pigment
- **Sumica™** - Mica Effect

Pigment 101 Webinar - All Things Pigment Violet 19 (PV19)

This month we will take a deeper dive into the Pigment Violet 19 (PV19) chemistry in order to share the importance of this chemistry in the colorant world. We will explore the chemistry, manufacturing, uses and benefits to all applications areas.

To register for the webinar, please click on this link ==> [P101](#)



Color of the Month

Our Color of the Month - **Celestial Blue** - is intended to provide a color design option that will be sure to draw the eyes of the end customer - the buying customer - in a crowded space (think of store shelves). Attention is drawn because of the large particle size silver mica - **Sumica™ Silver Super Glitter 4138** (50-700 micron) that is dispersed in a PB15:3, **Sudafast™ Blue 2789**. Just like a shooting star in the sky, the **Sumica™ Silver Super Glitter 4138** makes you look!

