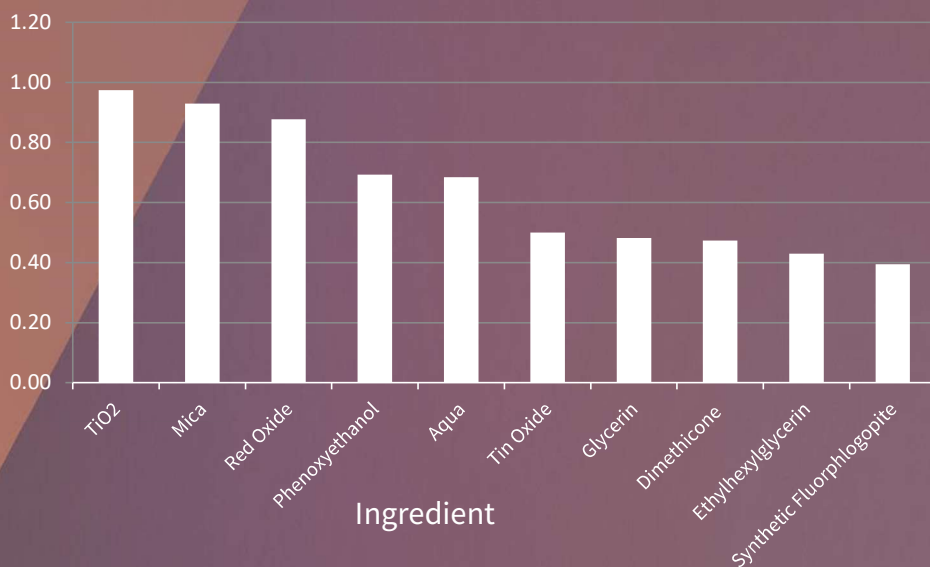


New Marketing Concept Kit

Did you know that liquid highlighter is experiencing growth and popularity in the beauty industry? According to recent market research published by Mintel, the liquid highlighter market is expected to grow annually by 8.6% from 2023 to 2030. The most popular ingredients selected by formulators are Mica, TiO₂ and Red Oxide either as coloring and filling agents or as mica-based effect pigments.



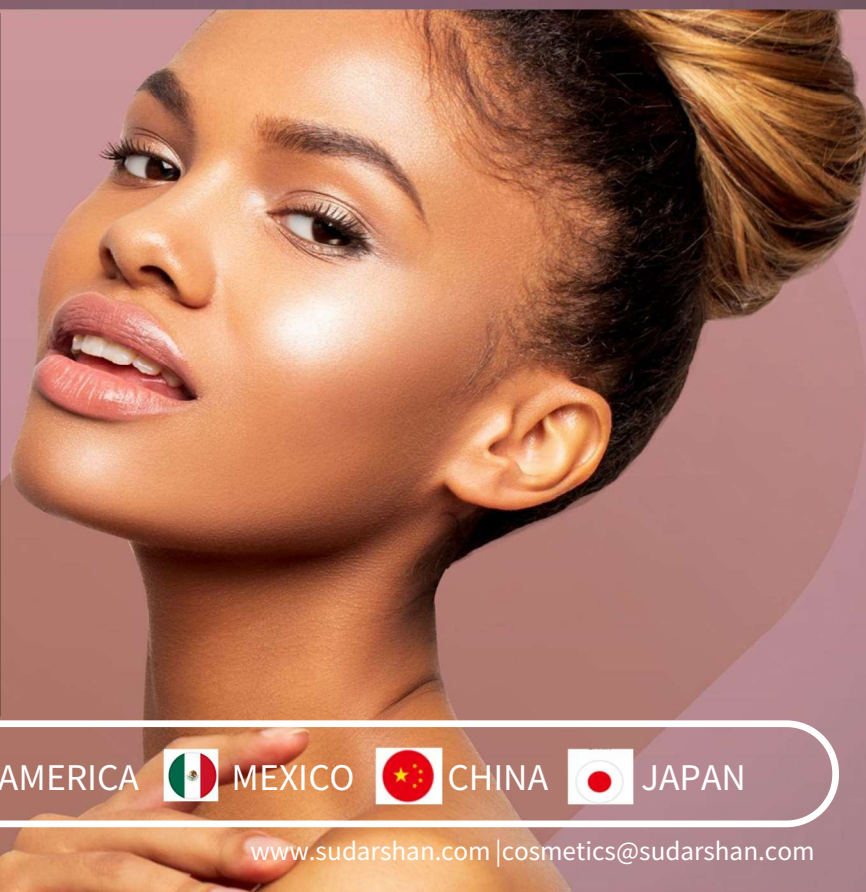
Go-n-Glow

LIQUID HIGHLIGHTER



As a leading manufacturer of natural and synthetic mica-based effect pigments, Sudarshan is excited to share with you a concept kit: 'Go-n-Glow' Liquid Highlighter. This concept kit is meticulously designed to help you create stunning looks that cater to every skin tone. The secret behind its magical effects lies in our natural and synthetic mica-based effect pigments. One of the most demanding claims in the beauty market is "Brightening and Illuminating," and we have mastered the formulation to meet this challenge head-on. The combination of small to medium-sized Prestige and Sumicos pigment particles creates a multi-dimensional, glowing effect on the skin. The result is a mesmerizing display of depth, shimmer, and radiance that accentuates natural beauty like never before.

Our dedicated team is here to support you every step of the way. If you have any questions or need more information about the magic of our effect pigments and how they can transform your cosmetics, don't hesitate to reach out to us. Together, let's embark on this journey of innovation and trend-setting, making the world a more beautiful place.



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