



SUDARSHAN

Let us contribute to
make a green city



**CLEAN ROHA
HEALTHY ROHA**



COME TOGETHER FOR A BETTER AND CLEANER TOMORROW

Reaching out to the community has always been a part of Sudarshan's philosophy. Sudarshan's Holistic Aspiration (SUDHA) was initiated in 2011 to give a structure to the existing projects and to start new projects, to involve, engage and empower women in the community. SUDHA started project on environment with a well-placed strategy in mind. We first created an awareness by our own team members outside professionals and NGO's to come and talk about the need for a clean village and its importance in our everyday health. The villagers were explained the concept of "Shramdan" and were motivated to come together to clean their villages. In 2009, SUDHA has conducted and participated along with the villagers in clean up drives in Gaddavne, Dattanagar and Sutarwadi near our R & D center.

SOLID WASTE MANAGEMENT

This was extended to villages in Roha and Sutarwadi with definite strategy. Our team with the experts in the field went to the identified villages and emphasizes the importance of waste management, segregation of waste for a clean surrounding. We carried out this project to enhance awareness on living in a more environmentally sustainable manner. We have distributed free dustbins and trained the villagers for disposing the waste. The awareness about the same has been well taken by the villagers and as on date there are 10 villages which are effectively using the solid waste management. This project is also closely linked to "Swachh Bharat Abhiyan".

This has been beautifully implemented in these villages and we now see a transformed Dattanagar, Gaddavane and Sutarwadi which the locals proudly showcase and talk about.

PLASTIC FREE ENVIRONMENT. CLEAN ROHA, HEALTHY ROHA.

One of our focus is on making the environment plastic free. We are committed to it and paper bag project is an extension of the same. We are organizing various awareness camps, rallies for the awareness about the benefits of being plastic free. With our persistent effort, we are able to make three villages plastic free, clean drainage and clean lanes. The effects of the same have been felt by the villagers. Now they are actively volunteering the activities undertaken by SUDHA and working tirelessly for taking the project to a new set of villages. In Roha, Nagarpalika is closely associated with SUDHA for making the CLEAN ROHA, HEALTHY ROHA.

ORGANIC FARMING

The objective is to convert the land into an organic farm to help the farmers to get healthy harvest and improve soil fertility i.e. PH level of soil. Various techniques like composting, natural ways of increasing fertility of the soil, etc. are taught to farmers. Our pilot project of organic farming at the Sudarshan Colony Roha is now well established. We are regularly growing vegetables which are being used in our canteen. Till date 150 farmers have registered with us. We have a tie-up with INORA (Knowhow Foundation) for 3-years Certificate Course to help the farmers get completely trained in Organic Farming. The farmers have benefitted from this program; their cost of Chemical fertilizers has come down drastically and there is an increase in the export quality organic produce.

Mr. B. N. Kadam, General Manger, Works

OUR NGO PARTNER TOGETHER

Cost Effective Waste Management and Organic Farming Project Partner – KNOW HOW FOUNDATION – INORA, Pune

My organization KNOW HOW FOUNDATION commonly known as INORA (Institute of Natural Organic Agriculture). We work in the field of Organic Farming and Decentralized Solid Waste Management. Since last 4 years we have partnered with Sudha to work in villages near Mulshi Taluka of Pune District, Roha & Mahad Taluka of Raigad District. At present, we are working at following villages for Decentralized Waste Management with the collaboration of SUDHA:



Particulars	Quantity
Total households benefitted	700
Number of villages	7
Organic waste treated/year	260 tons
Plastic waste removed/year	10 tons

Remarks from villagers:

- Garbage dumps in villages are not seen.
- Earlier used to feel guilty to throw trash on road side, now have an easy solution at our doorstep.
- The composter planter technique is very easy to maintain. There are no flies and odour problem.
- Gram panchayat is very happy with the easy system and the participatory approach has created a very healthy atmosphere and unity in our village. (By, Sarpanch, Kondhavale, Tal: Mulshi, Dist: Pune.)
- We are now getting visitors from other villages who are coming to understand our cost-effective model of Organic Waste Composting.
- Our further program is to make villages totally zero garbage.

SUDHA's CSR team supports this program whole heartedly and the monitoring helps in maintaining quality in Implementation of both the programs integration of Organic farming and Waste Management will help in converting the villages to Eco Villages in near future.

Manjushree Tadvalkar, Managing Trustee



WOMEN EMPOWERMENT



Empower underprivileged women in the local community by livelihood enhancement and vocational skill development projects.

BASIC COMPUTER TRAINING FOR COMMUNITY WOMEN

- SUDHA CS initiative of Sudarshan has organised basic computer awareness programme for rural women. Women are the backbone of their families and society. However, women from the underprivileged sections of society are often deprived of the means to unleash their potential. Our vision at Sudha is to empower and support them by creating an environment where they are confident, self-reliant, make independent decisions on their personal development, earn a sustainable livelihood and shine as equals in society
- To bring these women out of their shell, the Sudha team regularly reaches out to the village ladies, motivating and engaging them through various initiatives
- Women in rural areas experience multiple challenges when it comes to access and use of Information Technology. Most of these challenges are a result of social factors that marginalise women from technology, change and ultimately progress
- The Training programme has been designed and conducted by Sudarshan IT team. It was a one day programme conducted in J M RATHI Computer lab, where 27 women got good exposure of theoretical as well as practical knowledge



SUDHA-DRESS CODE



EXHIBITION AT PUNE





EDUCATION

SUDHA education programs and partnerships improve access to quality education for students using the combined power of network technology and human collaboration. We build the workforce of the future.



PROJECT

- Seva Sahyog – Tie up with the slums in Pune city and adopted 5 abhyasikha for children
- Teach for India : Enhance child development, health and vocational education
- Magic bus - Tie-up with Magic bus to bring about positive changes in the behavior and attitude of children
- Cover 1500 children in 17 Zila Parishad Schools in Roha
- Setup Computer lab in J. M. Rathi School

IMPACT

- Increase in enrollment numbers of students
- Increase in employment opportunities
- Minimize gender discrimination
- Sensitize the children
- MSCIT certification for Computer Labs
- Enhance the accessibility and quality of education.



ENVIRONMENT



Home to home awareness about CP drum set-up at Roha by employees

Started Waste Management Project with the collaboration of Inora in three villages of Roha with 250 beneficiaries. [Roth, Vishnunagar & Barsoli village]

Selected Coordinator for this project from SUDHA volunteers and local. Trained them and appointed them for daily monitoring of this project.

For creating home to home awareness involve Sudarshan Environment team.



Sutarwadi- Plantation in CP drum started

Regular monitoring of Waste management project in 6 villages is going on. Organic Certification process of 150 farmers is in process. End of this year farmers will be get certified form authentic authority.

With this continous efforts village has received 'Nirmal Gram Puraskar' of Maharashtra Govt.



Visit of Mahad Grampanchayat members to Inora centre at Pune

This Year Started CSR work at Mahad. In the first phase, making rapport with villagers, arranged visit to Inora centre, created awareness on waste management, conducted activity with women group etc. Handed over two garbage vehicles to Kamble - Deshmukh & Nadgaon village. Made agreement with Grampanchayat for the planning of village waste management planter.



GHANTA GADI HAND OVER PROGRAMME AT MAHAD

Sudarshan are always driving various social activities under SUDHA at Roha, Mahad Sutarwadi and Pune. Keeping in mind we owe something to the society this year we have started SUDHA CS initiatives for Mahad location.

We at Sudarshan always believed in sustaining and protecting our environment. Under the Environment initiative, we are focused on Waste Management, Organic Farming, Plastic free community, Swatch Bharat Abhiyan. In an effort to improve the waste management system in the area of Mahad, We have donated two garbage vehicles to two Grampanchayat - Kamble Deshmukh village & Nadgaon village. This vehicle will go from door – to door and collect the garbage every day in these two villages. Our next focus area will be to create door to door awareness about segregation of waste, making common/ centralized recycling/ composter planter at the village. On 30th August, 2016 Shivalika Patil and B N Kadam Sir hand over the vehicle to Grampanchayat.



NIRMALAYA COLLECTION DURING GANPATI FESTIVAL

We initiated a activity of collection and recycling of the Nirmalaya that is generated and discarded at the time of Ganesh Visarjan. The Nirmalaya Recycling Project was initiated to sensitize citizens towards the need to divert Nirmalaya from the rivers and segregate the materials at source so that the city's rivers are saved from further pollution. This project is not only saving the environment, but also contributed to the bigger cause of 'Swatch Bharat Abhiyan'

Location	Date	Nirmalaya	Dry Waste Collection in Kg.	Idols Collection
Roha	10th Sept.16	1400 KG	2 trolies	-
Pune [Sangam Bridge]		1150 KG	1 & Half Containers	186
Roha	15th Sept. 16	1750 KG	2 trolies	
Pune [Garware Bridge]		3250 KG	2 Containers	578
Mahad	450 KG	-	-	
Total		8000 KG		764



HEALTH

Bring awareness about the importance of health, hygiene, nutrition balance among people in the under-developed regions.



WATER FACILITY FOR BETTERMENT

Provided 38 nos. of aqua guards to rural schools at Roha, Sutarwadi & Mahad for the supply of clean drinking water to students.



HEALTH AWARENESS LECTURE

Twice in a month conducting lecture of doctors for school students and their parents on Health at Sutarwadi.



COMMUNITY DEVELOPMENT

GOOD TOUCH & BAD TOUCH (SAFE TOUCH AND UNSAFE TOUCH)

Conducted Programme for girl child at Roha on safety. More than 800 girl child from 11 secondary schools has been participated. Faculty were Dr.. Swati Bapat [Child specialist], Ms. Nisha Jadhav [PI, Roha]

IMPACT OF THE PROGRAMME

This was helped the students in understanding good touch and bad touch, also created awareness towards a child's rights and whom and how to approach when stuck in a situation.



MEDIA COVERAGE

Media captures a clean and healthy environment initiative done at Roha and Mahad. A joint activity of nirmalya collection for Ganapati festival done by Rotay Club and SUDHA is also been captured.

वे. सुभार (रायगड आवृत्ती) (पृष्ठांक ५) शुक्रवार दि.२ सप्टेंबर २०१६

नडगांव ग्रामपंचायतीस सुदर्शन केमिकल्सकडून घंटागाडीची भेट



महाड (प्रतिनिधी) :- सि. एस. आर. फंड अंतर्गत सामाजिक बांधिलकीतून सुदर्शन केमिकल्स या वंरुपनीने कचरा संकलन करण्यासाठी घंटागाडी भेट देण्यात आली.

यावेळी झालेल्या कार्यक्रमास एच.आर. हेड शिवलिका पाटील, जनरल मॅनेजर बी. एन. कदम, सरपंच सौ. वृषाली अजित देशमुख, उपसरपंच नरेश पवार, संतोष हाटे, शरद मांडे, संजय देशमुख, दशरथ महाडीक, संतोष शिर्के, राजू मांडे, नारायण देशमुख, राजेश देशमुख, नितीन महाडीक, शंकर मांडे, सौ. रेणुका देशमुख, यशवंत आंब्रे, राजेंद्र सुतार, विघ्नेश मांडे, सुदर्शनचे श्री. सुर्वेसंतोष मांडे आदि उपस्थित होते. यावेळी सुदर्शनचे श्री. बी. एन. कदम, सरपंच सौ. वृषाली देशमुख यांनी मार्गदर्शन केले.

कार्यक्रमाचे प्रास्तविक सुधीर मांडवकर यांनी केले तर आभार अजित देशमुख यांनी मानले.

टाइम्स शुक्रवार दि.२ सप्टेंबर २०१६ पृष्ठ ७

सुदर्शन केमिकल कंपनीकडून ग्रामपंचायत नडगांवतर्फे बिरवाडीला कचरा घंटा गाडी प्रदान



महाड, १ सप्टेंबर (वातावर) - ग्रामपंचायत नडगांव तर्फे बिरवाडी तर्फे सि. एस. आर. फंड अंतर्गत सामाजिक बांधिलकीतून सुदर्शन केमिकल्स लिमिटेड कंपनीकडून शिवलिका पाटील (एच.आर.हेड) व बी. एन. कदम (जनरल मॅनेजर) यांच्याकडून सारपंच सौ. वृषाली अजित देशमुख यांचेकडे कचरा विनिर्मुक्ततासाठी टाटा कंपनीची बी.ए.-३ घंटा गाडीच्या वाळणा सुर्वे कार्यवाही करण्यात आल्या.

सारपंच सौ. वृषाली अजित देशमुख यांचे सार कार्यक्रमात सुदर्शन कंपनीचा आदर्श घेतून हात कंपनीची सुद्धा प्रत्येक गावाच्या विकाससाठी सहकार्य देण्यात, सुदर्शन कंपनीसुद्धा व दुसरी संस्थेचे माध्यमातून अनेक सामाजिक व शैक्षणिक उपक्रम राबविले आहेत. त्यांच्या उपक्रमाचा सुस्पष्ट दर्शन बी. एन. कदम व सौ. वृषाली अजित देशमुख यांच्याकडून घंटागाडी प्रदान झाली आहे असे सांगितले. सुदर्शन कंपनीकडून बी. एन. कदम यांनी आपल्या भाषणात सांगितले की, सुदर्शन कंपनी विघ्नच कामात अनेक वर्षे काम करीत आहे. असा विनिर्मुक्ततासाठी सामाजिक सर्व मार्गदर्शन करणे केले आहे याची यादी दिली.

सार कार्यक्रमासाठी सारपंच सौ. वृषाली अजित देशमुख, उपसरपंच नरेश पवार, संतोष हाटे, शरद मांडे, संजय देशमुख, दशरथ महाडीक, संतोष शिर्के, राजू मांडे, नारायण देशमुख, राजेश देशमुख, नितीन महाडीक, शंकर मांडे, सौ. रेणुका देशमुख, यशवंत आंब्रे, राजेंद्र सुतार, विघ्नेश मांडे, सुर्वे (सुदर्शन), संतोष मांडे आदि उपस्थित होते. दरम्यान उपस्थितांचे आभार अजित देशमुख यांनी मानले.

रोटरी क्लब ऑफ रोहा व सुधाचा अनोखा उपक्रम, निर्मल्य गोळा करुन दिला स्वच्छतेचा संदेश



रोहा (राजेश शरद) - रोटरी क्लब ऑफ रोहा व सुधाचा अनोखा उपक्रम, निर्मल्य गोळा करुन दिला स्वच्छतेचा संदेश. यावेळी नरेश पवार, संतोष हाटे, शरद मांडे, संजय देशमुख, दशरथ महाडीक, संतोष शिर्के, राजू मांडे, नारायण देशमुख, राजेश देशमुख, नितीन महाडीक, शंकर मांडे, सौ. रेणुका देशमुख, यशवंत आंब्रे, राजेंद्र सुतार, विघ्नेश मांडे, सुर्वे (सुदर्शन), संतोष मांडे आदि उपस्थित होते. दरम्यान उपस्थितांचे आभार अजित देशमुख यांनी मानले.

BLOOD DONATION CAMP

SUDHA – CS initiative by Sudarshan has organised a 'Blood donation' camp across Sudarshan in collaboration with Sasoon Hospital, Pune and Govt. Hospital Alibag.

Sudarshan is always driving various social activities under SUDHA. Keeping in mind we owe something to the society.

Location wise nos. of Blood Donors

Sr. no.	Location	No. of Donors
1.	Pune, GHO	38
2.	R&D Centre, Sutarwadi	29
3.	Roha	139
4.	Mahad	60



The initiative of organising blood donation drives for the healthier society has been appreciated by Health dept. of Maharashtra govt

what's next?

- **Computer training to Community Youth**
- **Certification to 150 Farmers– Organic Farming**
- **Village & School Waste Management Project at Mahad**
- **Project on Health awareness**
- **Employee engagement in CSR**



SUDARSHAN