

# Connecting With Color SUDARSHAN

Volume 33 | March 2023



*Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries*

## SUDARSHAN'S LATEST NEWS AND UPDATES

1. Greetings from Sudarshan – **Celebrate:** Holi and International Women's Day

2. Featured Products – Sudasol™ Brand of solvent dyes

3. Color of the Month – **Spring Sprout**

4. Pigments 101 – **Orange / Red** (Organic, Inorganic, Solvent Dye, Mica Effect Pigments)

Tuesday, March 28<sup>th</sup> @ 11:00 AM EST

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## Greetings from Sudarshan

Welcome to the March 2023 edition of Sudarshan's "Connecting With Color" monthly newsletter.



March 8<sup>th</sup> is a celebration of Holi "Festival of Colors" and International Women's Day. After a long winter slumber, Holi wakes us up by returning color to the world. Color is something that the Women of Sudarshan's Pigment Yellow 138 plant brings to the world. Also, on March 21<sup>st</sup>, we celebrate all color with International Color Day.

As we celebrate all things color in March, Sudarshan is pleased to be your colorant solution provider and if you have a need, please connect with us at [contact@sudarshan.com](mailto:contact@sudarshan.com) or your current Sudarshan representative.

Color of the Day: March 13<sup>th</sup>

Solvent Dyes for Plastics

**Sudasol™**

Color	Product Code
Red	6706
Orange	6721
Pink	6716
Yellow	6601
Green	6501
Blue	6746
Purple	6716
Black	SR135
Black	SR179
Black	SR207
Black	S060
Black	SY93
Black	SY114





The March birthstone is Aquamarine. Consider **Sudafast™ Blue 2796** (PB15:4) mixed with a silver mica like **Sumica™ Silver Fine 4191** for your light blue formulations.



## INTERNATIONAL WOMEN'S DAY – MARCH 8TH



The PY138 (quinophthalone) chemistry is manufactured in our plant that is 100% managed and operated by WOMEN!

To the ladies of the PY138 plant, Sudarshan celebrates you!



## WE ARE YOUR LEADING WORLD CLASS COLOR SOLUTION PROVIDER

### Color of the Month

March 2023



### Spring Spout

Injection Molding  
2% total pigment

<b>Sumica™ Iridescent Green 4198 –</b>	98%
(10-60 µm)	
<b>Sudafast™ Green 2730K, PG7 –</b>	0.08%
TiO <sub>2</sub> –	1.92%



**Holi** celebrates the arrival of spring when color returns to nature. Our Color of the Month – **Spring Sprout** – was developed with this in mind. The new green earth (PG7, 2730K) is popping with sparkle (mica, 4198).



Join Sudarshan for the Pigments 101 webinar series:

**Orange / Red** (Organic, Inorganic, Solvent Dyes, Mica Effect Pigments)

Join us on Tuesday, March 28<sup>th</sup> at 11:00 am EST

To request samples, receive more information or set up a virtual presentation, please contact your local

Sudarshan representative today or email [contact@sudarshan.com](mailto:contact@sudarshan.com).