

Greetings from Sudarshan

Welcome to the second edition of Sudarshan's "Connecting With Color" monthly newsletter. Our inaugural edition launched in June has generated a lot of interest as well as started multiple technical projects. In our second edition we'd like to introduce our newest portfolio of products - **Sudasol™ Solvent Dyes**. Our extensive line of organic pigments to color plastics, coatings and inks is now complimented with Sudasol™ Solvent Dyes which provides the formulator additional colorant options in their tool box.

The initial solvent dye line up is SY93, SY157, SO60, SR135, SR179 and SR207. Additional products will be added to the portfolio as our R&D and manufacturing teams are actively working to complete the portfolio.

Interested in taking a look? Connect with our US sales team at usa@sudarshan.com or your current account manager.

Sudarshan continues to bring more color to plastics! Let us help you with your current colorant needs today.



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Ink Industries

SUDARSHAN'S LATEST NEWS AND UPDATES

01. Sudarshan's New Business – Solvent Dyes

02. New Product Launches – Sudasol™ Red 6076

03. Featured Products, Color Design and Market Concepts – ACS Stylings

Sudasol™ Red 6706

Solvent Red 135

Sudasol™ Red 6706 is a solvent soluble dye for plastics with outstanding brilliant color



Properties of Sudasol™ Soluble Solvent Dyes

- Soluble in hot engineering plastics
- Very low amount of impurities
- High heat stability
- Good light fastness and weather resistance
- High color strength

Suitability of Sudasol™ Soluble Solvent Dyes

- Suitable for coloring thermo-plastics such as:
 - PS, EPS, SAN, ABS and blends
 - PMMA, PC, PPO and blends
 - PVC-U, PET, PBT
 - PA-6, PA-12, CA, CAB
- Suitable applications such as:
 - Packaging
 - Bottles
 - Master Batches
 - Fibers
 - Signal Lights / Reflectors

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SUDARSHAN



WE ARE A LEADING WORLD CLASS COLOR SOLUTION PROVIDER

Sudarshan is excited to present new coatings color styling designs featuring several new products in both the organic pigment and mica effect pigment portfolios. Originally slated for launch at the 2020 American Coatings Show, these shades have gotten a lot of interest in the automotive and transportation markets. The following are a few of the designs which were planned for exhibiting at the show. We would be pleased to review the entire collection with your teams so please reach out to us! (bpiro@sudarshan.com)

Contact Us Today

To request samples, receive more information or set up a virtual presentation, please contact your local Sudarshan Representative today or email usa@sudarshan.com.



Mardi Gras

Golden

Gamma Ray

Show Time

Gravity



Featured Products

41431NXR*

2774

2996

41232NXR

2929C*

2906

2727C

43839*

2929C*

2903

2939K*

35386*

2929C*

***New Products**

41431NXR*

SM130*

2774