

Greetings from Sudarshan

Welcome to the December 2020 edition of Sudarshan's "Connecting With Color" monthly newsletter. In this month's edition we're saying goodbye to 2020. Although this time of year we tend to wrap up the current year and start planning for the next year, nothing could be more different than 2020! All across the globe individuals, families, businesses and governments have been impacted by the pandemic. New ways of living, working and communicating were borne from it. At Sudarshan, we have recognized, reorganized and re-energized our commitment to be your quality pigment manufacturer. We too are ready to put 2020 in the rearview mirror and welcome 2021!

Connect with our US sales team at usa@sudarshan.com or your current account manager to learn more about how Sudarshan can be your colorant provider.



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Ink Industries

SUDARSHAN'S LATEST NEWS AND UPDATES

01. Saying Goodbye to 2020!

02. Featured Product – Sudajet™ Yellow 5311D (PY74)

03. Color Design and Market Concepts – World of Holiday and Color



Sudajet Yellow 5311D



Product description
Pigment Yellow 74
Azo

Sudajet Yellow 5311D is specifically designed for use in digital inks. It offers a brilliant greenish yellow shade with good fastness properties.

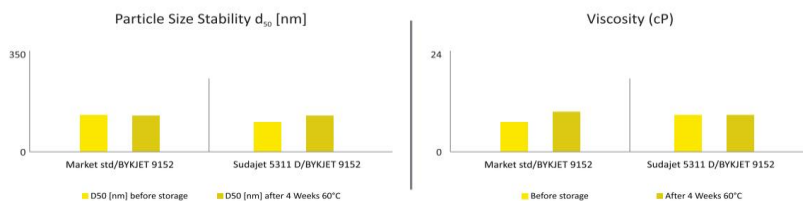
- Value proposition**
Sudajet Yellow 5311D offers the formulator
- Good dispersibility resulting in small particle size and a narrow size distribution
 - Stable, low viscosity ink formulations
 - Good filterability
 - Compatibility with glycols and other solvents typically used in inkjet formulations
 - Controlled purity and low ion content

Technical data
Specific gravity - 1.38 g/cm³
Oil absorption - 36 g/100 g
Conductivity - < 200 µS/cm

- Areas of application**
- Aqueous ink jet inks
 - Solvent ink jet inks
 - UV curing ink jet inks
 - Electrophotographic toners

Technical support
Guide formulations can be provided which includes dispersing agents Bykjet®9152, Dispex® Ultra PX 4290.

- Recommended
- Potential use
- Not recommended



Sudarshan Chemical Industries is a leading producer of performance colorants. Sudarshan manufactures an extensive range of organic, inorganic, pearlescent pigments and liquid dispersions. Sudajet Yellow 5311D is specifically designed for use in digital inks. It offers a greenish yellow shade with good fastness properties.

Sudarshan North America:
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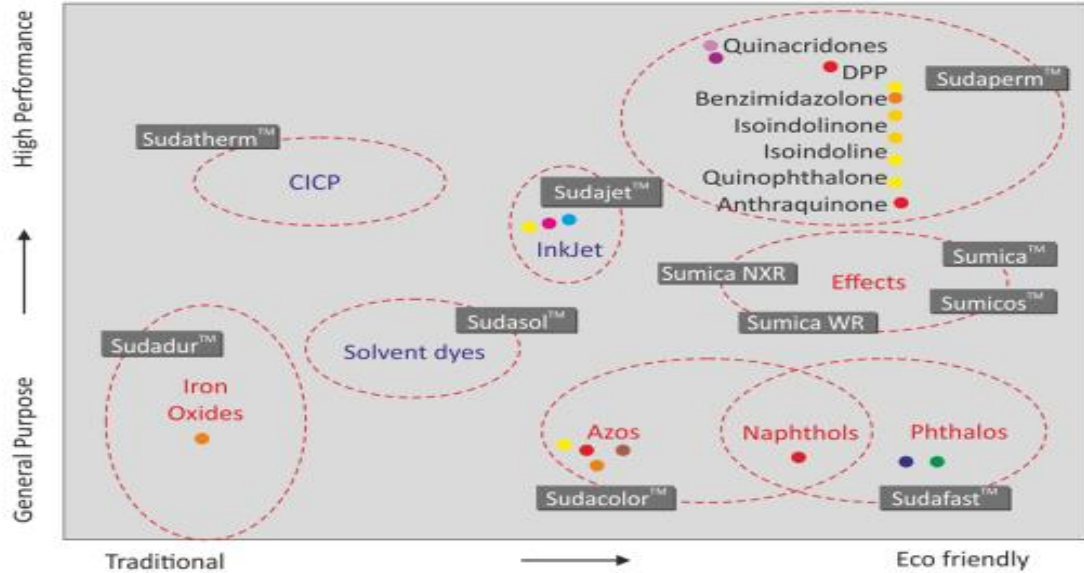
Global Head Quarters:
contact@sudarshan.com

WE ARE A LEADING WORLD CLASS COLOR SOLUTION PROVIDER

Brands

Our product portfolio is positioned strategically to cater to a broad range of end applications and performance criteria.

Our market and positioning



To request samples, receive more information or set up a virtual presentation, please contact your local Sudarshan Representative today or email usa@sudarshan.com.



World of Holiday and Color