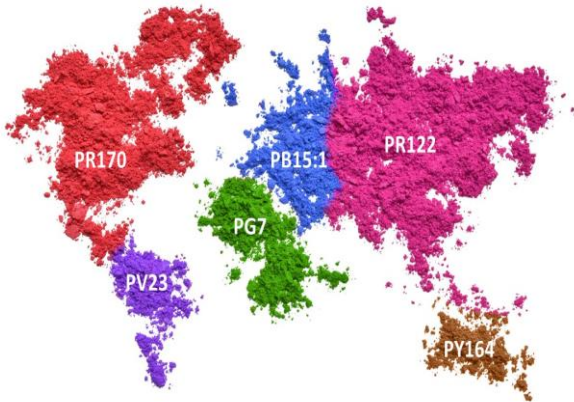


Connecting With Color SUDARSHAN

Volume 22 | April 2022



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries

SUDARSHAN'S LATEST NEWS AND UPDATES

1. Greetings from Sudarshan – Growth in Chemistry

2. Featured Products - Sudaperm™ Yellow 3032C (PY138), Sudaperm™ Violet 2941C (PV23)

3. Color of the Month – “Peri” “le

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Greetings from Sudarshan

Welcome to the April 2022 edition of Sudarshan's "Connecting With Color" monthly newsletter. In just a few short years Sudarshan has seen growth in our products, in our chemistries and in our brands resulting in a more comprehensive colorant offering for all applications. Our newest brand - Sudatherm™ is our line of CICP inorganic pigments while our newest chemistries – PV23, PY138 and PY174 provide color options for plastics, coatings and inks.

Sudarshan will continue to expand in each of our brands to reach more application needs.

For more information, connect with us at contact@sudarshan.com

Brands
Our product portfolio is positioned strategically to cater to a broad range of end applications and performance criteria
2022



Color of the Day: April 11th

THE WAIT IS OVER

Pigment Yellow 138

Sudaperm Yellow 3032C

For coatings



Pigment Violet 23

Sudaperm Violet 2941C

For coatings





Did You Know...

PINK



❖ Pink is an exceedingly approachable color?



❖ Pink oozes with positivity and is perpetually upbeat?



❖ Pink provides a dynamic edge?

WE ARE YOUR LEADING WORLD CLASS COLOR SOLUTION PROVIDER

Color of the Month

April 2022



LDPE, 2RM, 2% total pigment:
 Sudacolor™ Red 570 (PR48:3) – 0.21%
 Sudafast™ Blue 2764 (PB15:1) – 0.21%
 TiO2 (PW6) – 21.0%
 Sumica™ Silver Flash 4152 – 78.52%
 (15-150 µm)

Peri" 😊 "le

Plastics
Formulation

To request samples, receive more information or set up a virtual presentation, please contact your local Sudarshan representative today or email contact@sudarshan.com .

www.sudarshan.com