

Color by Design

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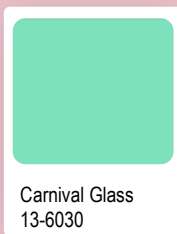
SUDARSHAN

Welcome to the **Spring 2021** edition of Sudarshan's 'Color by Design' monthly newsletter. The season of new beginnings: Fresh buds bloom, animals awaken, and the earth seems to come to life again.

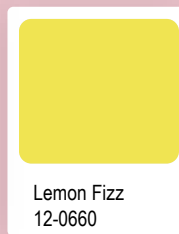
Japan's famous cherry blossoms reach peak bloom early this year. Known as *hanami* in Japanese, cherry blossom festivals are an important custom and are held all over Japan during the spring. Here are the pictures taken by our **Regional Sales Head- Nobuhiro Itoh** from Tokyo-Japan.



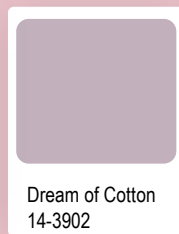
Spring Summer 2021 Color Blend Palette Intoxicating



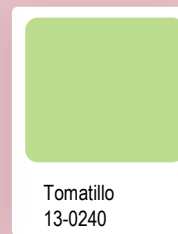
Carnival Glass
13-6030



Lemon Fizz
12-0660



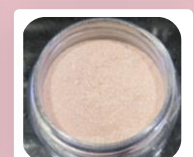
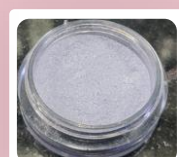
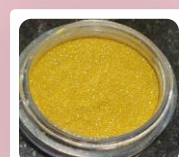
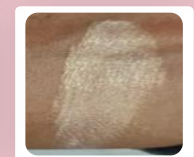
Dream of Cotton
14-3902



Tomatillo
13-0240



Silence
11-0610



WE ARE A LEADING WORLD CLASS COLOR SOLUTIONS PROVIDER



131 KW solar power generation plant is installed at Sudarshan's R&D centre and approximate **80%** of total demand fulfilled through solar power.



Sudarshan has invested in Solar and Wind energy to help reduce its carbon footprint. We at Sudarshan have reduced **CO2 by 12,519 MT/year** and **fossil fuels by 6,548 Tons/year**

Due to our world class environmental practices, we are one of the Indian chemical company amongst very few permitted to discharge its effluent directly into the sea!

We spend over \$2 million every year on environmental compliance.

All plants are **ISO 14000: OHSAS** certified



Now more than ever, customers are searching for cruelty-free products. A recent poll conducted shows that 60% of consumers are more likely to buy a product that has not been tested on animals. We as Sudarshan Chemical Industries Ltd are not doing any animal testing at any stage of product development, so all our products are cruelty-free and are 100% suitable as **Leaping Bunny products**.

**Welcoming Spring!
Welcome new life!**

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